**INTRODUCTION**

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| Exemplary (9-10 pts) | Proficient (7-8 pts) | Partially Proficient (5-6 pts) | Incomplete (0-4 pts) |
| Unique and memorable introduction engages the audience immediately and communicates the purpose of the piece. | Introduces the topic and purpose in an engaging manner. | General introduction of the topic and purpose. Little creativity and only somewhat engaging. | Introduction is not included or does not make sense. The topic and purpose are not clear. |

**DELIVERY**

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| Exemplary (9-10 pts) | Proficient (7-8 pts) | Partially Proficient (5-6 pts) | Incomplete (0-4 pts) |
| **Delivery (Practice):**  Narrators sound comfortable and have practiced the piece for an excellent delivery. Words are clear and pacing is appropriate. | Narrators have practiced the piece for smooth delivery. Words are clear and pacing is appropriate. | It doesn’t sound like the narrators have practiced the piece. Delivery is better in some places than others. Words aren’t always clear and/or pacing is uneven. | It sounds like the presenters are reading a script. Delivery interferes with ability to understand the piece. Words often aren’t clear, and pacing makes it difficult to follow the piece. |
| **Delivery (grammar):**  Correct grammar / terminology is  consistently used. | Correct grammar / terminology is used in the piece (no terminology errors - only one or two grammatical errors). | Some instances of incorrect  grammar / terminology are noted (more than two). | Grammatical / terminology mistakes  interfere with ability to understand the piece. |

**IMAGES & GRAPHICS**

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| Exemplary (9-10 pts) | Proficient (7-8 pts) | Partially Proficient (5-6 pts) | Incomplete (0-4 pts) |
| **Images (graphics/images):**  The graphics and images are scientifically accurate and contribute to a creative and effective presentation and enhance key points by contributing to the concept explanation. | The graphics are scientifically accurate, relate to the audio and are helpful in communicating the content. | The graphics only marginally relate to the audio and aren’t always helpful in communicating the content. | The graphics don’t relate to the audio and distract from the science content. |
| **Images (camera work):**  All shots are in focus and nicely cropped. The camera work is smooth and steady. | Most shots are in focus and nicely cropped. Most camera work is smooth and steady. | Most shots are in focus, but pictures need additional cropping. Some camera  work is shaky or unsteady. | Many shots are out of focus and many shots need additional cropping. Shaky  or unsteady camera work is distracting. |

**CONTENT**

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| Exemplary (9-10 pts) | Proficient (7-8 pts) | Partially Proficient (5-6 pts) | Incomplete (0-4 pts) |
| **Content (creativity):**  Creativity and original content enhance the purpose of the piece in an innovative way. | Creative elements are included, but don’t enhance the purpose of the piece. Creative elements don’t distract from the content or purpose. | Creativity is lacking and doesn’t enhance the content and/or purpose of the piece. Creative elements may distract from the content or purpose. | No creative elements are included, or the types of creative elements used are inappropriate or distract from the content and/or purpose of the piece. |
| **Content (science concept):**  High level of science concept understanding is apparent. Information is accurate and concise | Information is accurate and concise. | Some information is inaccurate, unclear or rambling. | Information is inaccurate. |
| **Content (terms):**  The scientific terms used are appropriate for the content and enhance the piece. | Scientific vocabulary is appropriate. | Scientific vocabulary is adequate. | Scientific vocabulary is inappropriate for the audience. |
| **Content (audience):**  Audiences other than the presenter’s peers would learn something from the project and find it valuable. | The intended audience can understand the project. | The project reaches the intended audience but isn’t educational. | The project doesn’t reach the intended audience. |

**TEAM WORK**

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| Exemplary (9-10 pts) | Proficient (7-8 pts) | Partially Proficient (5-6 pts) | Incomplete (0-4 pts) |
| All group members talk for an equal amount of time and contribute new material to the presentation. | All group members talk for an equal time, but some only repeat with others have already stated. | All group members talk, but in unequal  proportions. A few members do most of the talking. | Some group members do not talk or contribute. |

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